



**Toe River Health  
Mitchell County Health Department  
Part Time WIC Breastfeeding Peer Counselor Position**

**Position Summary**

This is a part-time position, with flexible hours, and performs duties primarily as a Breastfeeding Peer Counselor for the Women Infant & Children (WIC) program.

The primary purpose of this position is to provide consultation, education and emotional support to a caseload of prenatal and breastfeeding women and their families. The Breastfeeding Peer Counselor works under the direct supervision of the Breastfeeding Peer Counselor Program Manager. The Counselor provides education and support to women who plan to breastfeed or are currently breastfeeding.

**Duties and Responsibilities:**

- Advocating for breastfeeding women in the health care system, community, and workplace
- Providing support and encouragement to prenatal and breastfeeding women participating in WIC
- Counseling women on basic lactation management
- Assisting lactation practices of mother and baby
- Teaches basic breastfeeding classes, when needed
- Partnering with health professionals to promote, protect and support breastfeeding
- Providing services to Spanish-speaking clients with use of a translator when necessary
- Attend required education trainings/workshops related to WIC and breastfeeding
- Position may require local travel
- Documents and maintains records of all clients and activities, all documentation will follow policies and procedures set forth in the North Carolina Breastfeeding Peer Counselor Program Manual
- Performs other related duties as assigned

**Required Qualifications:**

- Effective communication skills, both oral and written, with patients and families
- Dependable
- Must have a minimum of 6 consecutive weeks of personal breastfeeding experience
- Ability to portray breastfeeding in a positive manner
- Must possess a valid NC Driver's License and reliable transportation

**Minimum Education:**

- High school diploma or equivalent

**Work Schedule:**

- Scheduled work hours will be within normal health department hours, which are 8:00 am – 4:30 pm Monday – Friday, when facilitating breastfeeding groups or meeting with mothers by appointment
- Telephone support will be during normal health department hours as well as evening and weekends when necessary
- On-call telephone hours required when necessary
- Part-time hours will be approximately 5-10 hours per week

**Physical Requirements:**

Requires frequent sitting for long period. Requires use of office equipment, such as computers, telephones, copiers. The employee is occasionally required to stand and walk; lift to 10 lbs.; use hands and fingers; vision abilities required include close vision, distance vision, depth perception, and ability to adjust focus.

**Location:** Toe River Health District Office in Bakersville, North Carolina

**Pay Range:** \$11.00 - \$15.79 per hour

**Position Open till Filled**

This position is subject to employment reference checks, drug test and background check.

**Interested applicants can apply by submitting a NC State Application and resume to:**

Toe River Health District  
130 Forest Service Drive  
Bakersville, North Carolina 28705  
Attention: Human Resources  
OR  
Email to: [glenda.shuffler@toeriverhealth.org](mailto:glenda.shuffler@toeriverhealth.org)

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